

**NEW PRODUCT UPDATE**  
**SPECIAL EDITION 2008**  
Companion to 2008/09 Price Guide



## G2 Galleria decorative poles

contemporary works of art



**Rufflette** Poles New from Hallis



**Clear Jewelled Cage Finial**  
with 50mm brushed silver pole  
A myriad of hand finished jewels

**Neo Eyelet Pole**



**Sunflex**

**Romantica 50mm**





# PRODUCT UPDATE 2008

## What's new in the Price Guide?

The latest version of our Price Guide contains hundreds of new products that have been launched this year. See the "new" section at the front of the Price Guide. The September 2008 Price Guide is included with this mailing if you are a current catalogue holder.



Enclosed Roman Blind Components



Hasta Complete Poles



Neo Leaflet (See this WFN)



G2 Galleria (See this WFN)



Swish Polaris



Rufflette Pole Collection



SilentGliss Autoglide (See August 2008 WFN)



B'dazzle (See August 2008 WFN)



Integra Orient

This issue of WFN previews a number of new ranges. These are all included in the new Hallis Hudson Price Guide 2008/09 which is being sent to all customers who already have a Hallis Hudson catalogue. Also any discontinued lines are identified. If you have not received your copy (included with the WFN mailing) please call the sales team on **01772 202 202**

Call sales now for a brochure or to place your order: **01772 202 202**



# G2 Galleria

Contemporary works of art



G2 Galleria Counter Display



- A glamorous sister range to the Galleria original.
- Hand-crafted finials made from glass, wood, polished metal, ceramic and beads.
- Each finial is a work of art in its own right.
- Poles are available in 35mm and 50mm diameters and five different sizes: 120cm, 150cm, 180cm, 200cm and 240cm
- Poles are also available in 3 finishes: Brushed Silver, Burished Brass and New Black Nickel.



Galleria



4572R Black Tile Ball  
Brushed Silver



4590R Iridescent Pumpkin  
Burnished Brass



4584R Studded Ball  
Black Nickel

We take your order up to 5pm every weekday – **Call Sales now**

Call for a brochure now: **01772 202 202**



# Bringing you the Rufflette pole range

Hallis Hudson are pleased to announce the addition to our portfolio of the complete collection of curtain poles sold under the renowned Rufflette brand that you are already familiar with. This also includes extensive point-of-sale options to help you with selling these ranges. All backed by our next day delivery service.

## Kudos 35mm

- Wood pole based on a square profile concept.
- Ideal for light to medium curtain weight applications where an ultra-modern look is envisaged.
- Sold in component form or as a cut to size product for a small charge.
- Standard lengths are: 1.2m, 1.5m, 1.8m and 2.1m
- Three colour choices – black gloss, white gloss and beech.
- Kudos comes with a stylish point of sale counter top with display poles also available.

Catalogue number 3022358



All of the poles can be cut to the exact required size through the standard Hallis Hudson made-to-measure service. This service has the benefit of a 3 day turnaround.

## Grandeur 48mm Wooden pole collection

- Made-to-order cut to length at no extra cost.
- Standard lengths of 1.2m and 1.8m available.
- Finial collection is available in a selection of finishes to fully co-ordinate with the 48mm poles.
- All the poles are made from an FSC certified sustainable source.

Available in 6 finishes:

**Antique Bronze, Antique Ivory, Garnet, Ebony, Silver Mist, Blackened Walnut**  
Countertop display available at £28 or a choice of individual wall display pole samples.



Catalogue number 3021530

	Dimensions	Lengths	Components	Pole Connector/Centre Bracket	Material	Cut To Length
<b>Visions</b>	19mm, 28mm, 35mm	1.2m, 1.8m	Poles, finials, rings, brackets	Yes	Steel	Yes
<b>Kudos</b>	35mm	1.2m, 1.5m, 1.8m, 2.1m	Poles, finials, rings, brackets	Yes	Wood	Yes
<b>Grandeur</b>	48mm	1.2m, 1.8m	Poles, finials, rings, brackets	Yes	Wood	Yes
<b>Eco Chic</b>	50mm	1.2m, 1.5m, 1.8m, 2.1m	Poles, finials, rings, brackets	Yes	Bamboo	Yes

Visions **Nia finial**



19mm Catalogue number 3021861

28mm Catalogue number 3021862

35mm Catalogue number 3022380



19mm and 28mm Displays (can be combined)



28mm Display



35mm Display

## Visions 19mm, 28mm and 35mm diameter steel poles

- Three finishes: gunmetal, matt nickel and antique brass.
- Wide variety of finials and magnetic bracket decorations to complement.
- The range comes in component form, 2 standard lengths 120cm and 180cm or can be cut to size for an additional charge.
- 3 displays available: **19mm, 28m, 35mm and combined 19mm & 28mm**

## Eco Chic 50mm

- Contemporary flat profile curtain pole system made from bamboo.
- 50mm wide flat profile.
- Selection of matching and contrasting finials and end caps in metal and bamboo finishes and a contrasting metal C ring.
- Sold in component form or as a bespoke, cut to size pole, for a small charge.
- Four standard lengths (1.2m, 1.5m, 1.8m and 2.1m).
- A countertop/wallboard display unit is available.



**We guarantee delivery on the next working day**



# Neo 28mm Eyelet Pole

Eyelet curtains make an eye-catching alternative to a more traditional gathered heading. Metal or plastic eyelets are threaded onto a curtain pole, the curtains are moved by hand and the eyelets form soft pleats when drawn back.

Either eyelet header tape or punching the eyelets by hand or with an eyelet tool- can be used to make modern-looking curtains in no time at all.

Neo 28mm Eyelet Pole Pack supplied with poles, finials and adjustable cup bracket. The bracket extends to allow greater distance from the wall to allow the wave effect of curtains when using eyelets. Sizes 120cm, 180cm, 240cm and 300cm.

ROLLS®

S I M P L Y | M I N I M A L

neo



Stainless Steel 1629R/size



Spun Brass 1630R/size

# Romantica 50mm

The largest diameter of a traditional range of wooden poles available in stained and grained finishes featuring stylish urn finials and monobloc brackets with back plate fixing.



Cat no: 152/Size.COL



- Pole sizes: 180cm, 240cm, 300cm and 360cm.
- Poles above 180cm are packed in two pieces.
- Colours available: Ivory Gold, Antique Gold, Oak and Antique White

## When the lines are down...the famous service pulls through

A recent mishap by an overenthusiastic road digger cut our telephone lines at B1. The sales team instantly switched to using mobile phones commandeering all company mobiles in the building. Customers phoning in were diverted to an emergency message service and all calls were returned by mobile. Thanks to all our customers who helped us pull through for that day and a half until the lines were restored. Thankfully all your orders got through. As for the road digger...



— HALLIS HUDSON —

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